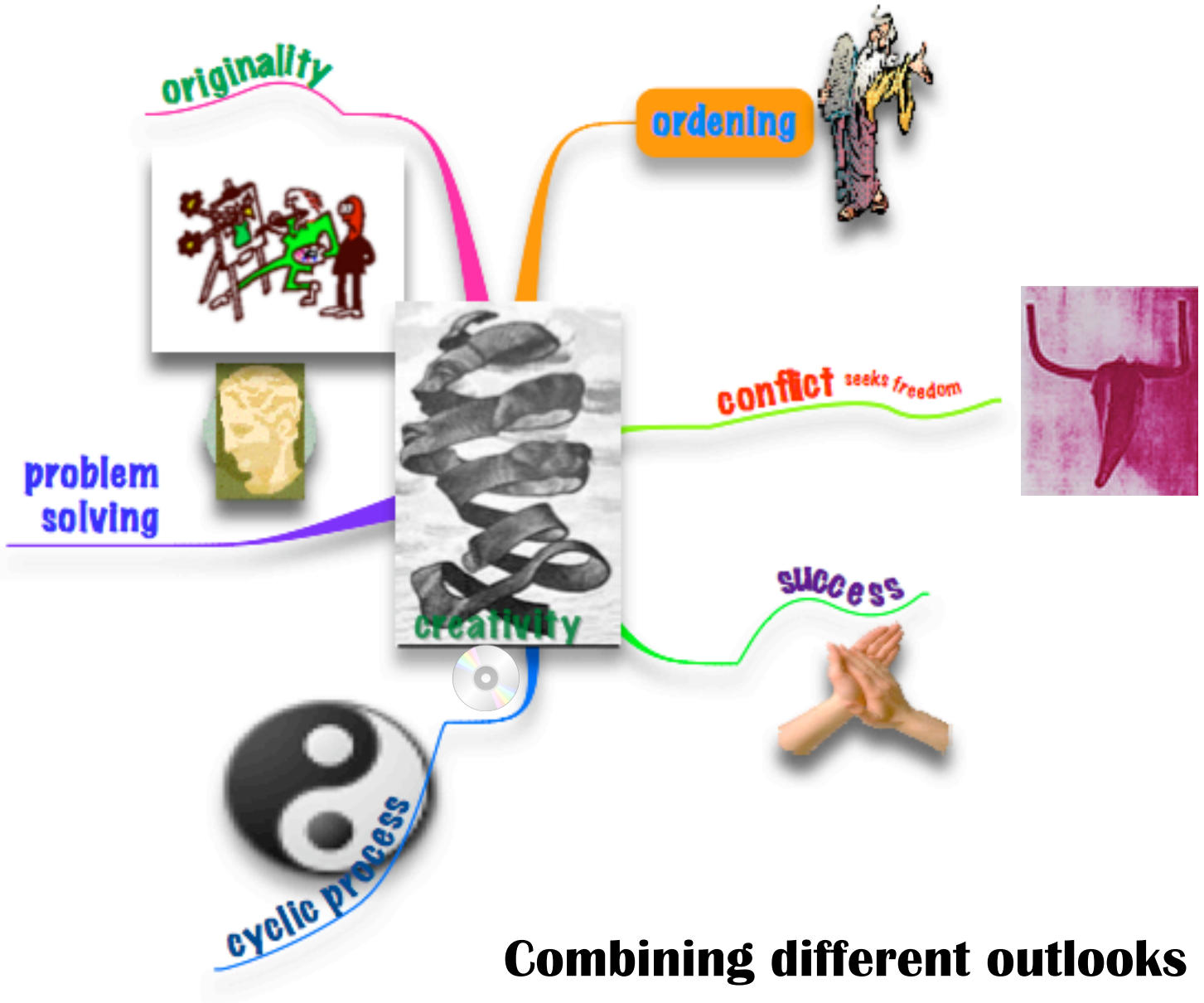
Focus on creativity
Process in chaos
Enjoy the ride
Jokbuis

Creativity: walking on water
Different views, similar intentions:
Water seems chaos
Focussing on process creates FLOW



Combining different outlooks in one process: focus

http://www.creasynth.nl/gulliver/notionsofcreativity/

It is different outlooks (paradigm?) that make it difficult..

Enabling each participant to contribute from her/his character is the key to creating the ***flow***;

A process where the common factor is
That people do what they *feel* is natural.

THERE'S
ALWAYS
A NEW
WAY 2B
Brie

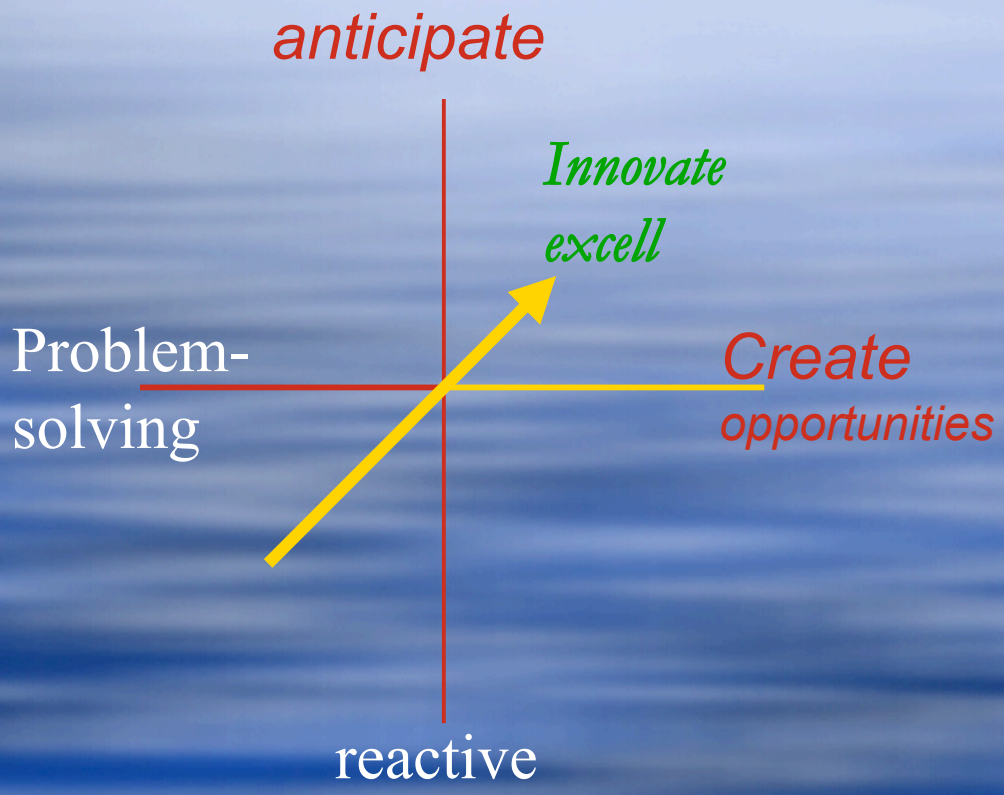
Never accept what you don’t like .. Or live.

When in a hurry it may seem the only way, but there’s always a different way, whether it is the best ??

You only know when you have tried for different ways.

And you know the sound of two hands clapping.

Freedom to create
Shifting the paradigm



Focus wheel: http://www.youtube.com/watch?gl=NL&hl=nl&v=OORnMYoWX9c

Create awareness of your own position and perception.

And though it may not be your favourite way,
It may still be the better way....

When you do things the way you've always done them, you get what you've always got.

Is that what you want ?

The ‘only’ way to ...

Be wary of people who tell you “The only way to ...”

It only works when you know where the cheese is...
http://www.hanskokhuis.nl/whomovedmycheese1.pps
But life seldom tells you what will happen, even less what to expect.

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may you have the hindsight to know where you
have been,
the insight to know what you are doing and
the foresight to know where you are going.
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Quality =

Here →

→ THERE

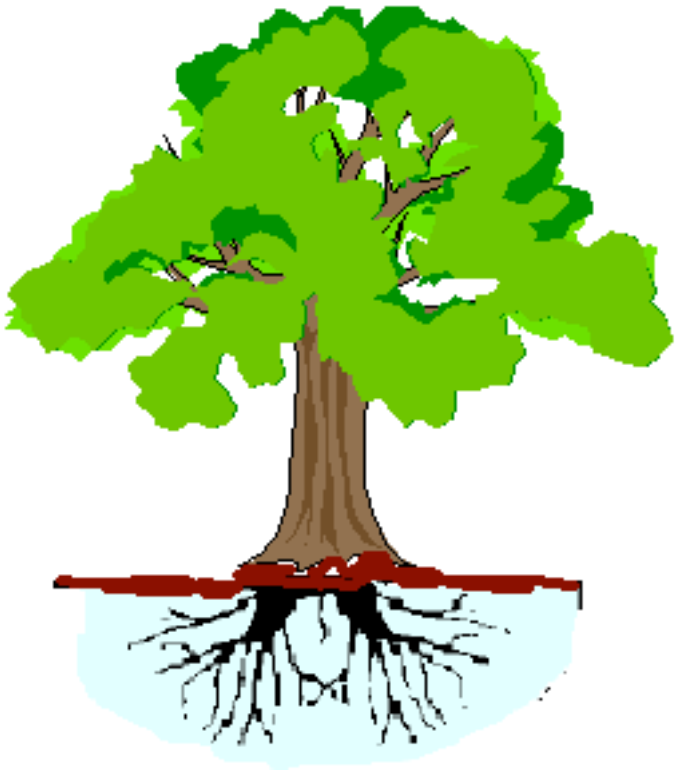
Enthusiasm
x Expertise

In the flow of the process we create
Quality by expertise & enthusiasm;
Participants with enthusiasm who crea-activate with know-how.
'In the art of living, man is both the artist and the object of his art; he is the sculptor and the marble; the physician and the patient.
-Erich Fromm

"The things we fear most in organizations --
fluctuations, disturbances, imbalances --
are the primary sources of creativity."

Margaret J. Wheatley

organize things
from bottom up ...

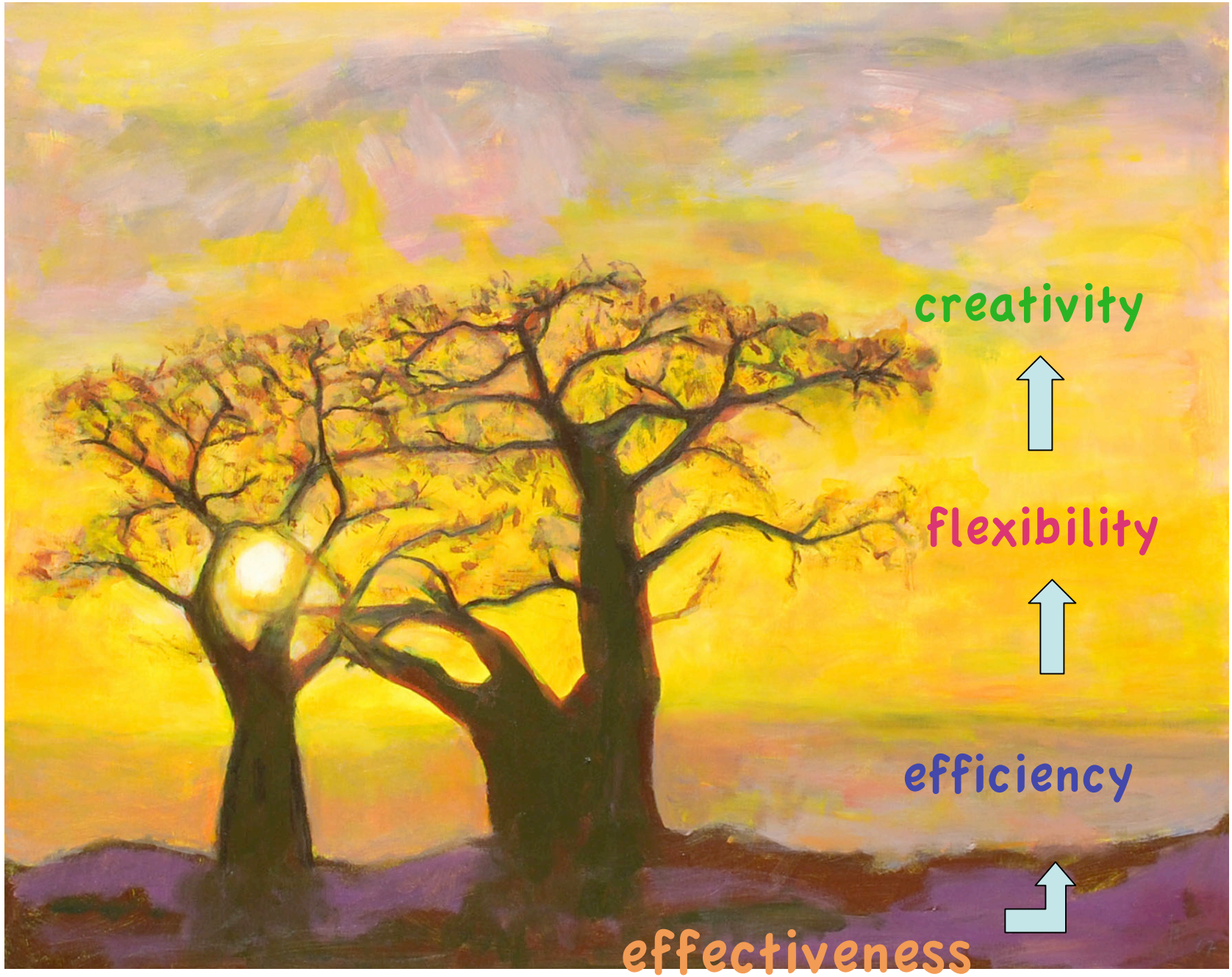


There is only one thing to fear: fear itself.

Act consciously, what is the stage in the process, how can I contribute.

Wanderer, your footsteps are
the road, and nothing more;
wanderer, there is no road,
the road is made by walking.
By walking one makes the road,
and upon glancing behind
one sees the path
that never will be trod again.
Wanderer, there is no road --
Only ripples upon the waters.

From *Selected Poems of Antonio Machado*
By Betty Jean Craige, University of Georgia [published by Louisiana State University Press, 1978]



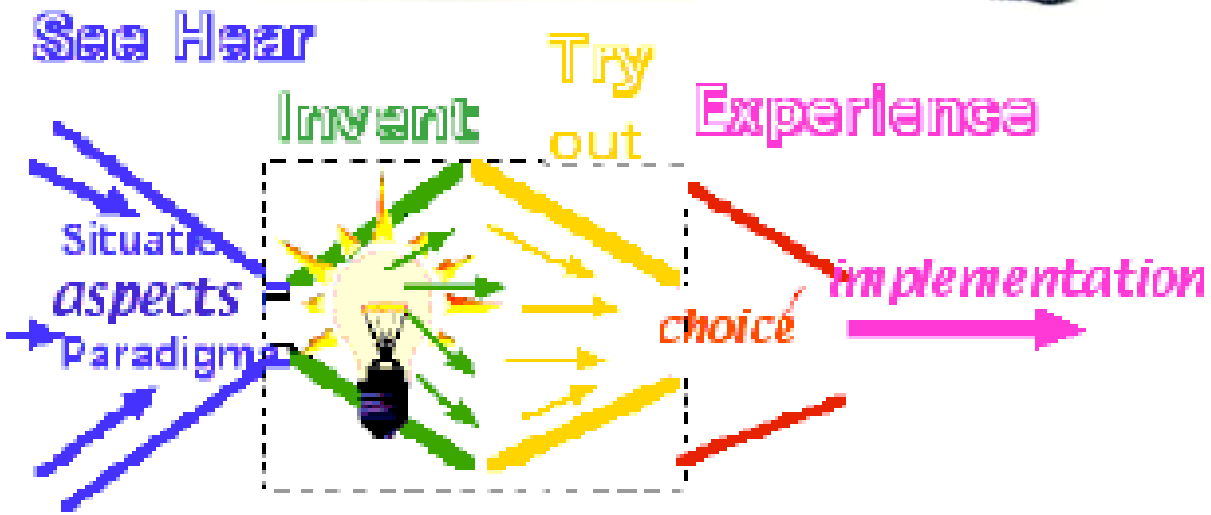
Two-ness, http://www.fritsjansen.nl

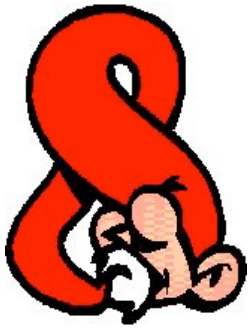
Start with the “right things”, (effectiveness)

Do the “right things” in the right manner,
(efficiency)

And tomorrow, look for the “right things”,
(flexibility)

And do the right - unexpected- things
In the right manner. (creativity)


See Hear
Invent
Try
out
Experience
Situatie
aspects
Paradigma
choice
implementation



SEE-HEAR - INVENT - TRYout - EXPERIENCE

http://www.hanskokhuis.nl/SHITEmodel.html

A manner of taking care that converging and diverging get proper attention and avoid *tunnelling*.

Converging
See - hear

Facts, figures, outlook

What’s the
Situation?

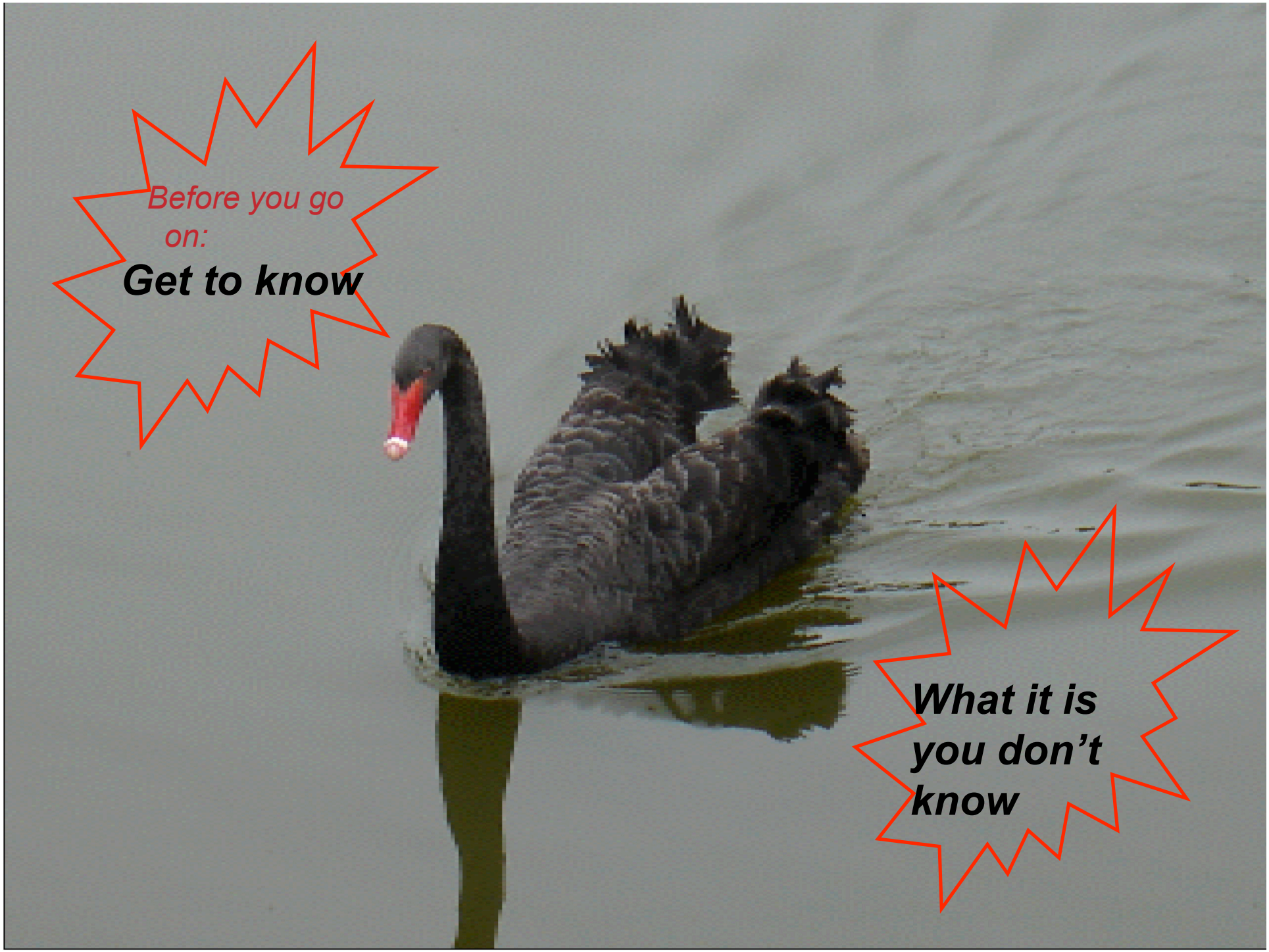
The best things
in life aren't things
Paradigms

And whatever it is you try to do:

It is PEOPLE WHO MATTER,

The zero-sum game is usually not the best for the long term...and in the short term it creates losers.

Non-zero game creates winners of all !!


Before you go on:
Get to know
What it is you don't know

In the old world all swans were thought to be WHITE ?!

We know know about the unexpected event, the things *we don't know WE DON'T KNOW*.

N. Taleb calls these BLACK SWANS.
http://www.creasynth.nl/blackswanintro.html

A black swan is a highly improbable event with 3 principal characteristics:

***it is unpredictable;**

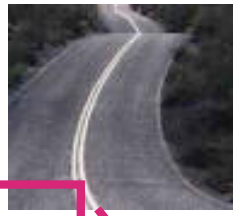
***it carries a massive impact; and,**

***after the fact, we concoct an explanation that makes the event appear less random, and more predictable than it was.**

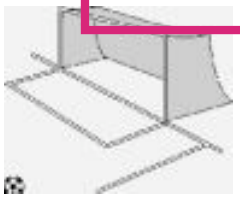
Sydney Opera House (projected at 7 m AU$, cost 104 AU$ and was 10 years late!)

Empire State Building: cost less that projected & in less time!

And in Holland ? http://www.creasynth.nl/10vbZwZwaanNL.html



Look for goals and routes



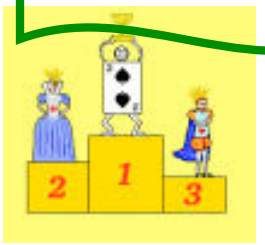
Serendipity

Inventive search

Inventive search

Use techniques for divergence

Provoke yourself



Diverging, the *inventive search* means consciously looking at your own boundaries, limits, paradigms....

And never think they're outside, limitations exist inside of us, it is our thinking.

So use techniques to break through..

Make a choice ... & *mind you the first idea is the worst*.
always

One idea is like

“the sound of one hand clapping”.

Just think about what you hear...

OK, we're out .. What now ?

And once you have the ‘best idea’,

Just listen to your mindguards,

And if they’re silent someone around
will no doubt remind you of one...

There are many ways to kill ideas,
Next there are 35 to start from.

Of course you can ignore them and
Try out how to realize them...

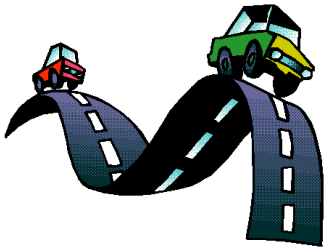
Don’t be ridiculous
We’ve already tried that.
It will cost too much.
We’re not responsible ..
That’s too big a change.
We don’t have the time.
That makes ... Redundant or obsolete.
Not our problem.
We’ve never tried that before.
Let’s be realistic.
Why change? Things are going well.
You’re years ahead of your time.
It’s not in the budget.
If it’s such a good idea, why hasn’t it been done before?
Management will never fall for that.
The supplier will never do that.
The customer will not accept it.
Since when are *YOU* the expert ?!
It’s not in line with policy.
We keep it in mind / We’ll get to that in future.

Killer phrases stop ideas dead in their tracks.

Backing ideas

Try out is giving '**POWER**' to ideas

Ripeness
of the environment

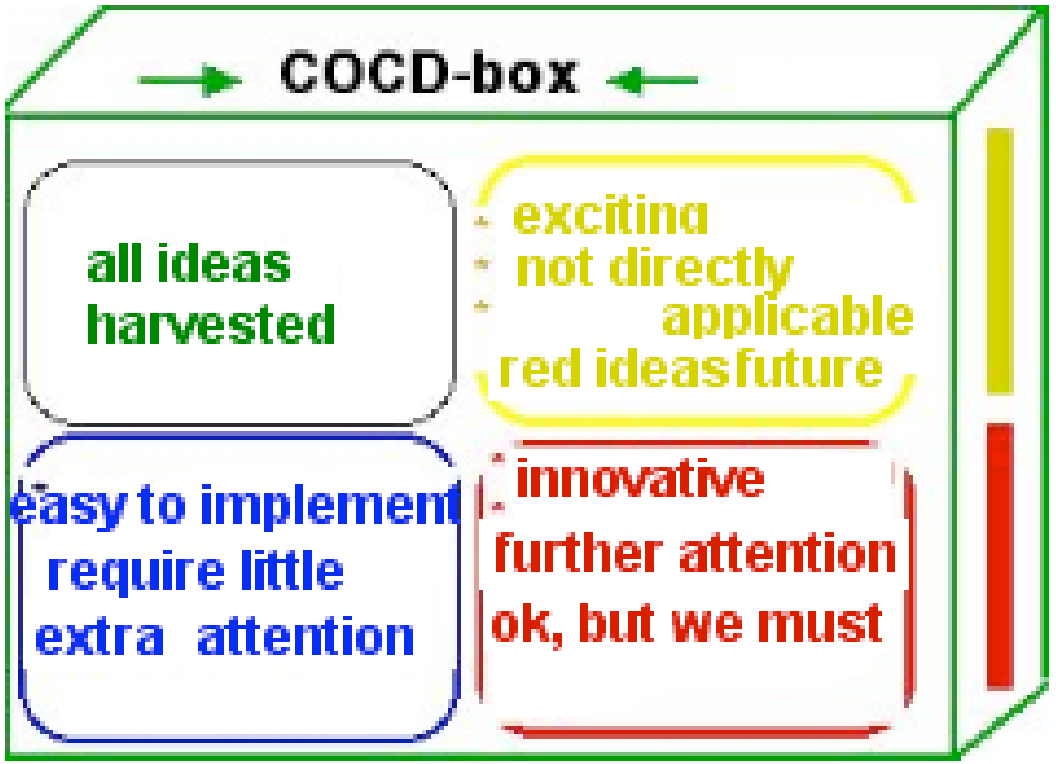


Timing and
momentum of organisation

In SHiTe you create support by paying attention to team support and timing;

When you have a good idea, and worked it out - alone -

YOU ARE A MINORITY OF ONE.


COCD-box
all ideas harvested
exciting
not directly applicable
red ideas future
easy to implement
require little extra attention
innovative
further attention
ok, but we must

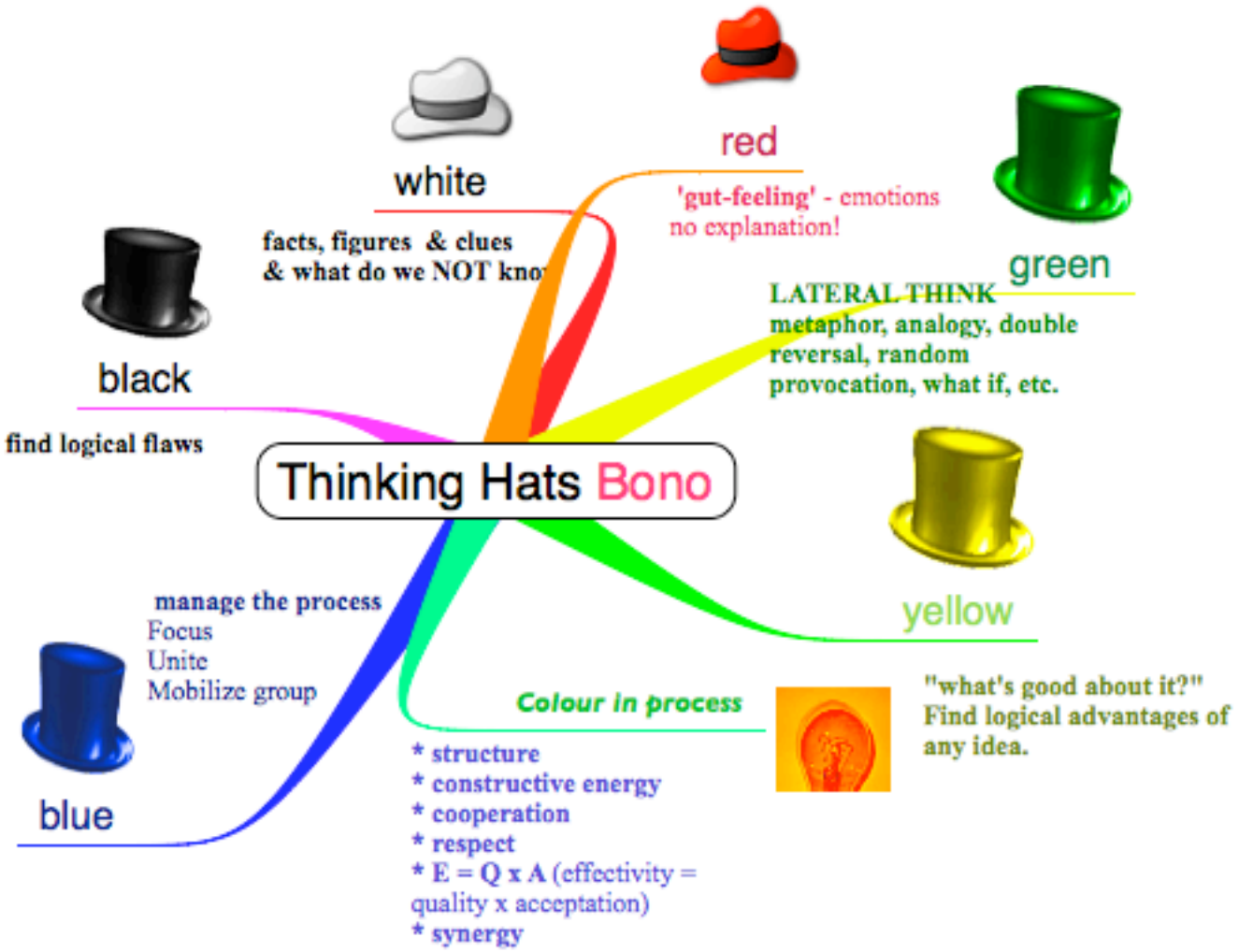
QUICK AND DIRTY - *no discussion*

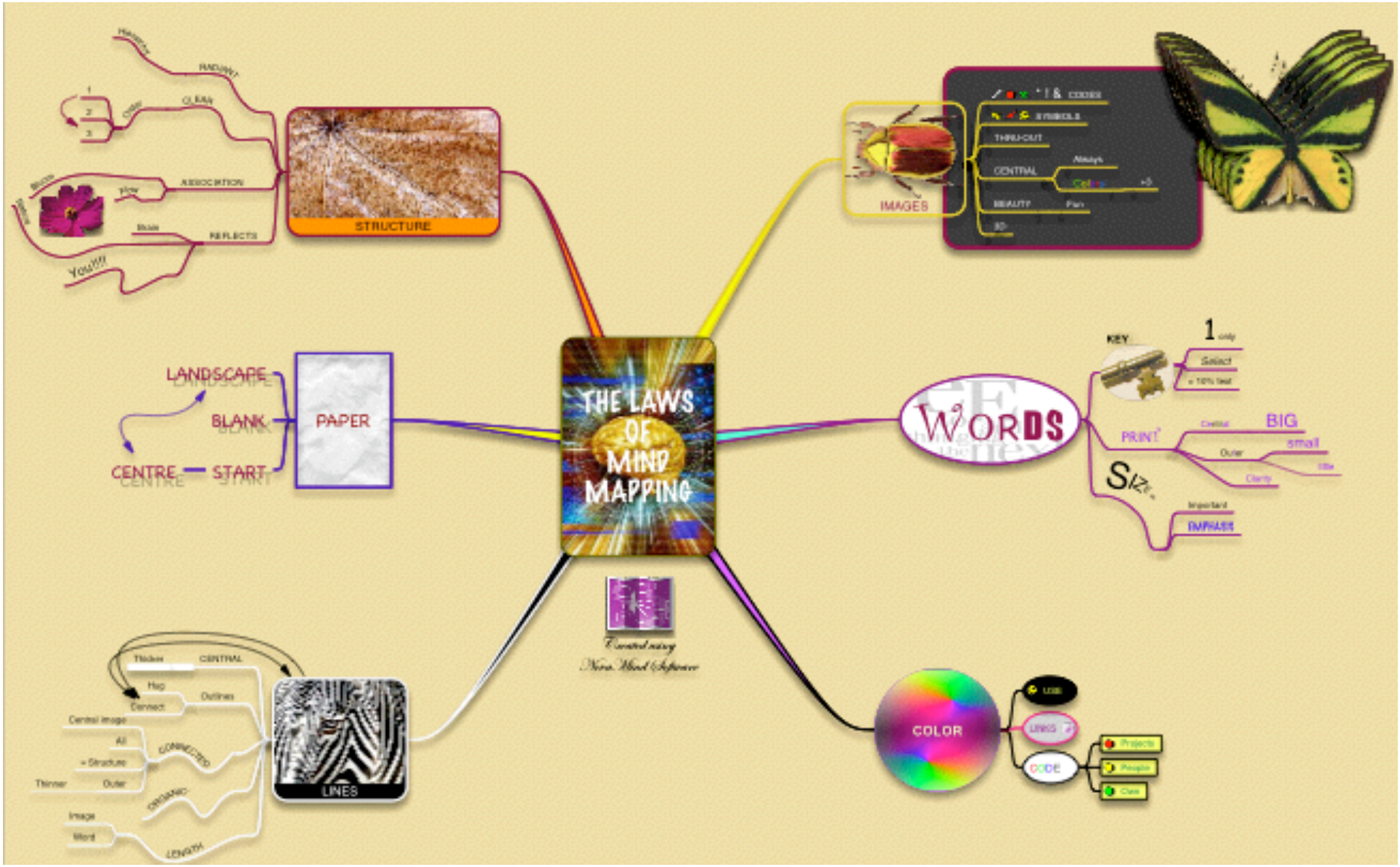
Using the (unconscious) expertise of the group,
helps to prepare ideas for the outsiders.

It also helps to create a '*CLICK*'

letting go
insight
courage
click
know-how
commitment

No jumping to conclusions




THE LAWS OF MIND MAPPING
STRUCTURE
RADIANT
GLOBAL
ASSOCIATION
REFLECTS
IMAGES
CENTRAL
PAPER
LANDSCAPE
BLANK
CENTRE
START
WORDS
KEY
PRINT
BIG
small
Outer
Clarity
EMPHASIS
LINES
CENTRAL
Outlines
CONNECTED
ORGANIC
LENGTH
COLOR
CODE

Mindmapping: creating the focus

First individually and then exchanging the ideas, surely helps to create commitment: *brainmapping*

The time is well worth the effort.

http://www.youtube.com/watch?v=MlabrWv25qQ